

# JIM ROMENESKO.COM

A BLOG ABOUT MEDIA AND OTHER THINGS I'M INTERESTED IN

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## Here's what would happen if Clark Kent tried to get a newspaper job today



- via [@jgrebes](#)

### Newspapers and journalism take a beating in "Man of Steel" tweets

\* "Are we really supposed to believe there's a newspaper adding employees?" ([@brianbatescomic](#))

\* "It's ridiculous, completely unrealistic. You can't get a job in a newspaper that easily." ([@emsug](#))

\* "Biggest beef w/ Man of Steel? Guy with no apparent j-school background gets job at a major paper. Wanted to throw my degree at the screen."

\* "Wow, #manofsteel is totally unrealistic sci-fi. Features a newspaper editor with a conscience who actually decides not to break a story!"

[\(@mmiedl\)](#)

\* "The thing that was hardest to believe about Man of Steel was the idea of responsible, committed newspaper journalism." [\(@khealywu\)](#)

\* "Looking forward to the scene in the Man of Steel sequel where Clark has to stop working on an internet slideshow to go be Superman."

[\(@BMcCarthy32\)](#)

\* "The most unrealistic part of Man of Steel is that a daily newspaper is thriving and sends beat reporters out on international assignments."

[\(@bmillercomedy\)](#)

\* "Good that Lois Lane is a print reporter. She works in obscurity. If she was on TV she'd be busy hosting/guest-speaking. No time for Superman."

[\(@TerryMac2\)](#)

\* [Related: A brief history of The Daily Planet building \(smithsonianmag.com\)](#)



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[I'm posting this for DREW DeSILVER, who isn't on Facebook:].

Not to out myself as any more of a comics nerd than I am, but Lex Luthor's conglomerate was named LexCorp.

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**Peg McNichol**

...and Jimmy O. was a photog :)

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**Justin Graeber**

Thanks for not forcing me to be the nerd who pointed this out.

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**Sally Duros** · [Follow](#) · Chicago, Illinois

What paper send out rejections letters or takes the time to let you know in detail why you didn't get the job? please.

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**Stuart Hirsch** · American University

Did Clark Kent ever even file a story?

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**Robert Broder** · St. Joseph's College, Patchogue, NY

Clark got many headlines during his 50 year career with the Planet. He and Lois were their top reporters. He's now back with the paper, after spending time as both an anchorman, and as an investigative reporter.

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**Stuart Hirsch** · American University

This is good to know.

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**Bruce Hirsch** · [Follow](#) · Works at Metropolitan Equipment Group, Inc.

H recently left the Planet to write a blog.

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**Dan Callahan** · [Follow](#) · [Top Commenter](#) · Marquette University

If he was willing to trade on his intimate knowledge of Superman, he would be a multimedia star with a much linked-to Twitter feed, interviews on all the news channels and the inevitable book. Of course, he would be outed in about ten minutes – pictures of him changing into the tights would go viral and Clark would be no more. You're Superman; who needs an alternate identity, and, for that matter, a job?

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**James P. Callahan** · [Top Commenter](#) · Copy Editor & Reporter at The Daily Local News

Newspapering used to be a good way for a young person to hang out.

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**Jonathan Tully** · [Follow](#) · Pbpulse.com editor at The Palm Beach Post

Actually it would've been a Vine of Kent in tights.

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**Michael Rosenblum** · [Top Commenter](#) · Chairman and CEO at Rosenblum Associates, Inc.

Jimmy Olsen, of course, was not a reporter but a photographer. He would have either been long gone or would have become a multi media journalist. As for Kent, even if he got the job, I don't know how long he could have kept it. Walking around in a suit with that cape bunched up under this jacket, he must have looked like the Hunchback of Metropolis.

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**Matthew Hoy** · [Top Commenter](#) · California Polytechnic State University

Hollywood's been doing unrealistic newspaper crap for decades. I remember laughing out loud watching "Never Been Kissed" when Drew Barrymore's character

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