

The Good, The Bad and The Ugly: How the Television Show ‘Ugly Betty’ Depicts Fashion Magazine Journalists

By Dawn Temples

Appendix

***Ugly Betty* Episodes- Primary Research**

- 1) Pilot aired September 28, 2006. Betty Suarez lands her first job as a journalist with Meade Publications at *MODE* magazine. She is hired as the assistant to the editor-in-chief. It is an adjustment for Suarez to join the team at *MODE* because she is not fashion savvy and does even wear makeup or style her hair. This story is a basic fish-out-of-water tale that throws a young hopeful into the world of a fast-paced fashion magazine.
- 2) “The Box and the Bunny” aired October 5, 2006. Suarez loses “the book,” a mockup of the latest issue of the magazine that contains untouched-up pictures of an actress. She has to find “the book” before the pictures can be leaked to other media. Wilhelmina Slater plots to steal the job of editor-in-chief and Bradford Meade investigates the murder of Fey Sommers, former editor-in-chief.
- 3) “Queens for a Day” aired October 12, 2006. Suarez has a connection with a famous photographer, Vincent Bianchi, because the two are from Queens. He has vowed never to work with Meade Publications again after a bad incident in the past. Suarez gets a makeover to try to fit in at *MODE*, but realizes that she is really appreciated for being the person that she is. Bianchi does the shoot for *MODE*. Bradford Meade still investigating Sommers’ murder.
- 4) “Fey’s Sleigh Ride” aired October 19, 2006. The idea for *MODE*’s holiday spread is stolen by rival magazine, *Isabella*. Daniel Meade and Slater are forced to work together to create a new concept on a tight deadline. Suarez and Amanda Tanner and Marc St. James form an alliance as “the assistants club” and try to hide the fact that they may have been responsible for the leaked information. Justin Suarez goes with Betty to *MODE* for a class project.
- 5) “The Lyin’, the Watch and the Wardrobe” aired October 26, 2006. It’s Halloween and Suarez comes to work in full costume because she was told there was a costume contest. It was a joke, and she feels embarrassed at *MODE* again. She then spends the day trying to find where her boss, Daniel Meade, left his watch. She has to visit the long list of women whom Meade has slept with over the last two weeks. Meanwhile, Meade visits his mother who is in alcohol rehabilitation.

- 6) "Trust, Lust and Must" aired November 2, 2006. Suarez learns that her father could be deported if her family cannot raise \$20,000 for an immigration lawyer. Slater's daughter comes home from boarding school and acts out to try to get her mother's attention. Meade Publications announces the launch of a new magazine, *M.Y.W.*, and that Reyes will be the editor-in-chief.
- 7) "After Hours" aired November 9, 2006. Suarez is assigned to write a hotel review for *MODE*. Slater has to entertain a possible new advertiser for the magazine, who owns a large chain of discount stores called BoMart. Daniel Meade and Reyes are flirting with each other.
- 8) "Four Thanksgivings and a Funeral" aired November 16, 2006. It is Thanksgiving and the Meade family has their meal at the country club. The Suarez family has their traditional meal at home with Justin's father, Santos, in attendance. Slater's daughter surprises her mother with a last-minute trip home and Slater cooks a meal for them together. St. James and Tanner stay together at the *MODE* office.
- 9) "Lose the Boss?" aired November 23, 2006. *MODE* gets an exclusive to shoot the first pictures of a celebrity-baby, "Baby Chutney." Daniel Meade is unable to make it to the office due to a hangover and spends the day with the Suarez family enjoying what a "typical" family does to prepare for Christmas. This leaves Suarez in charge of the very important photo shoot.
- 10) "Fake Plastic Snow" aired November 30, 2006. Suarez questions her relationship with her boyfriend Walter because of new found feelings for Henry, who works in the accounting department at *MODE*. Everyone else is preparing for Christmas and the *MODE* Christmas party. Daniel Meade has fallen for Reyes.
- 11) "Swag" aired January 4, 2007. *MODE* has a swag lottery of the designer clothes and accessories in the closet, so designer Christine McKinney has her hands full with the office fashionistas. Suarez has to try to help her boss entertain an important Japanese designer on a small budget because his credit card has been cut off. Suarez filed his \$20,000 expense report for the card and it was rejected by accounting prior to the arrival of the designer.
- 12) "Sofia's Choice" aired January 11, 2007. Suarez meets someone very similar to her who works as an editorial assistant *M.Y.W.* Reyes reveals her first issue of *M.Y.W.* plugging it on TV and Daniel Meade realizes that he has been used for the cover story.
- 13) "In or Out" aired January 18, 2007. Daniel Meade is recovering from his breakup with Reyes and returns to the office after a vacation. Slater is still trying to steal his job as editor-in-chief and begins listing who she will fire when she gets the position.

- 14) "I'm Coming Out" aired February 1, 2007. It's New York fashion week and Suarez is in charge of getting everything organized for the *MODE* tent and fashion show. Alexis Meade shows up as a surprise at the show and Bradford Meade is arrested for the murder of Sommers.
- 15) "Brothers" aired February 8, 2007. Alexis Meade is back at *MODE* and in the lives of the Meade family. She is working with Slater to try to oust Daniel Meade from the editor-in-chief position. Suarez struggles with her love triangle as Henry from accounting asks her out on a date.
- 16) "Derailed" aired February 15, 2007. To try to get Bradford Meade acquitted for the Sommers murder, Daniel hires the best lawyer in town, Grace Chin. Meade remembers that he stood Chin up for a date in college and has to convince her to defend his father. Suarez befriends a new girl named Charlie at *MODE* only to find out she's Henry's ex-girlfriend who's moved to New York to be with him.
- 17) "Icing on the Cake" aired March 25, 2007. Suarez is invited to Henry's birthday party and doesn't want to go alone, so she asks her orthodontist out on a date. Daniel Meade lies to Alexis Meade about hiring the lawyer to defend their father, and Slater uses this to instigate a fight between them. She tries to get Alexis to help her get Daniel out of *MODE*.
- 18) "Don't Ask, Don't Tell" aired March 22, 2007. It is revealed that Claire Meade is actually the owner of *MODE* and that she wants her children, Daniel and Alexis, to be co-editors of the magazine. St. James' mother comes to visit and he has not come out of the closet with her yet, so he tells her Suarez is his girlfriend.

Secondary Research

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- 5) www.abc.go.com/primetime/uglybetty/about.html Accessed February 13, 2007
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- 8) www.tvsquad.com/category/ugly-betty Accessed February 13, 2007
- 9) www.youtube.com/watch?v=S-m9BX2K_38 Accessed February 13, 2007

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- 11) www.buddytv.com/ugly-betty.aspx Fansite Accessed February 13, 2007
- 12) www.tvguide.com/tvshows/ugly-betty/281127 Accessed February 13, 2007
- 13) Susan Abram "Show Stopper: America Ferrera of TV's 'Ugly Betty' becomes a new kind of role model, inspires search for inner beauty" Daily News, January 22, 2007